

KWAZULU-NATAL
INVESTMENT
CONFERENCE



Unlocking KZN's economic potential:
Driving trade and investment to transform the province's future

Panel discussion

Increasing Intra-Africa Trade

- focus on African Continental Free Trade Area Agreement (AfCFTA)

Facilitator: Dr Martin Cameron, Trade Research Advisory

Panellists

- Mr Daniel Thwala, Senior Economist, Export Credit Insurance Corporation of SA
- Mr Nhlakanipho Nkontwana, HoD, KZN Dept of Economic Development, Tourism & Environmental Affairs
- Mr Thabang Mamar, Assistant Director: Africa Bilateral Economic Relations (ABER), the dtic

**TRADE
ADVISORY**

*a spin-out company of the
North-West University South Africa*



Session outline

- Introductions and context setting
- State of intra-Africa trade & South Africa's regional integration frameworks
- Panel discussion
- Questions from the floor
- Session closure

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Introductions - panellists

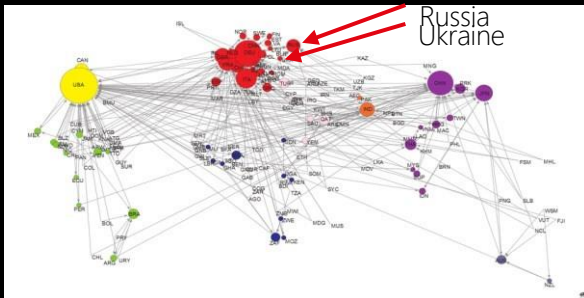
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- We are living in the age of turbulence ...

Context setting

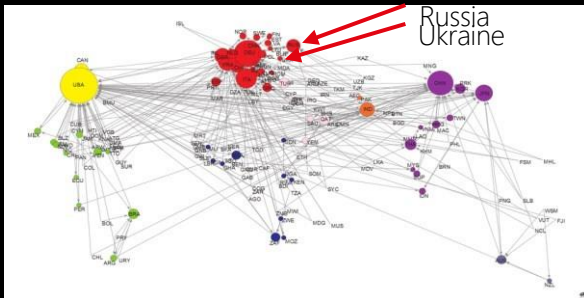
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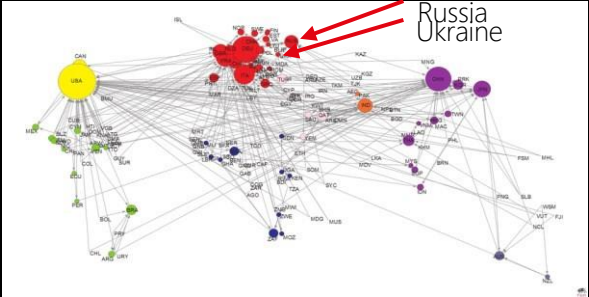


Business Day - 25 AUGUST 2023 - 05:00 by BRANDAN REYNOLDS
<https://www.businesslive.co.za/bd/opinion/2023-08-25-cartoon-putins-long-shadow-over-brics/>

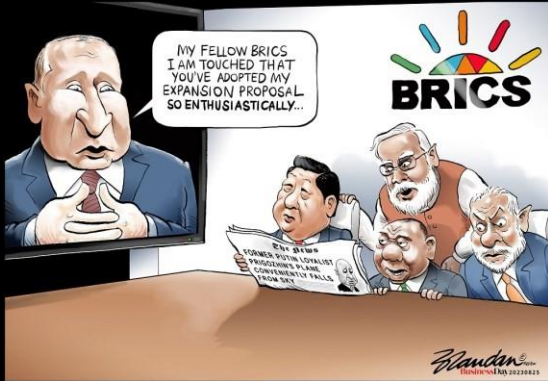
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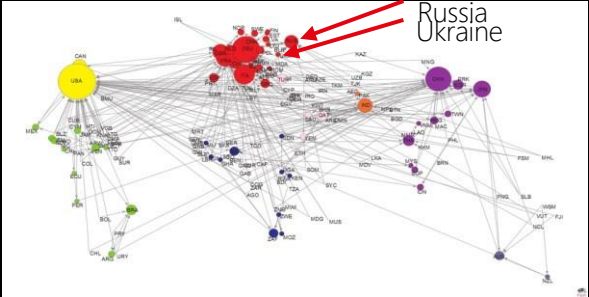
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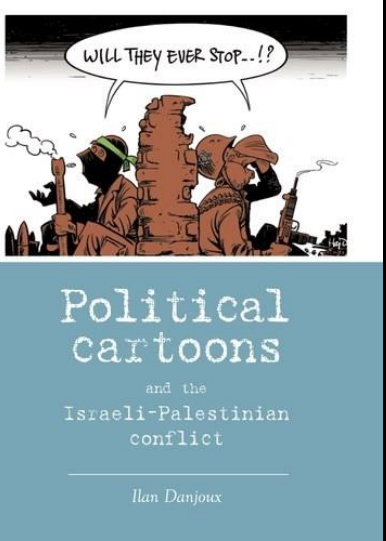
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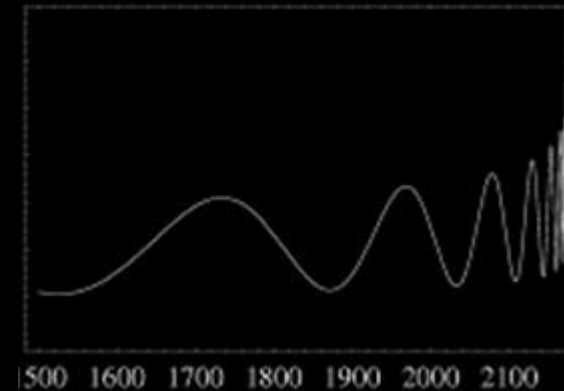


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Context setting

- We have entered into an entirely new era, an age of increasingly frequent and intense periods of turbulence in the global economy...
- We are moving away from the more predictable sine wave where we have the up cycle and then followed by a downturn, which was often followed by a recession for the past 60 years.

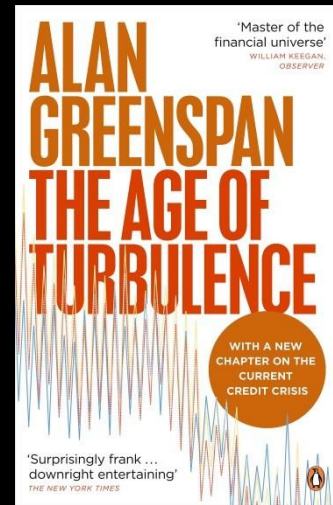


- ***Changes are happening faster***

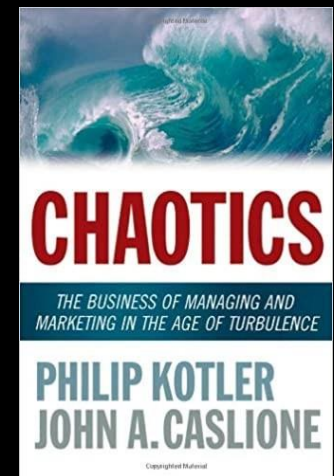
...the effects are more pronounced

...all strategies wear out over time and now even faster

...the need to adjust and be flexible increased exponentially



<https://www.amazon.co.uk/Age-Turbulence-Adventures-New-World/dp/0141029919>



<https://www.amazon.com/Chaotics-Business-Managing-Marketing-Turbulence/dp/B0058M8J5I>

Context setting

- We are asking ourselves – where to next ... ?



Context setting

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Context setting

7H15 M3554G3
53RV35 7O PR0V3
H0W 0UR M1ND5 C4N
D0 4M4Z1NG 7H1NG5!
1MPR3551V3 7H1NG5!
1N 7H3 B3G1NN1NG
17 WA5 H4RD BU7
N0W, 0N 7H15 LIN3
YOUR M1ND 1S
R34D1NG 17
4U70M471C4LLY
W17H 0U7 3V3N
7H1NK1NG 4B0U7 17,
B3 PROUD! 0NLY
C3R741N P30PL3 C4N
R3AD 7H15.

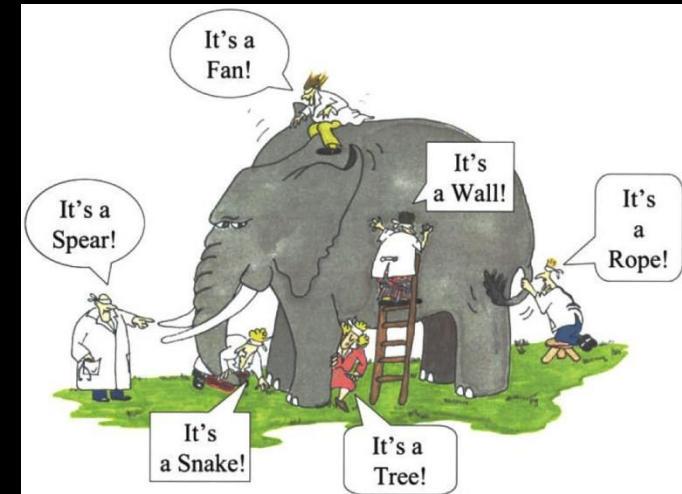
Context setting

THIS MESSAGE
SERVES TO PROVE
HOW OUR MINDS CAN
DO AMAZING THINGS!
IMPRESSIVE THINGS!
IN THE BEGINNING
IT WAS HARD BUT
NOW, ON THIS LINE
YOUR MIND IS
READING IT
AUTOMATICALLY
WITHOUT EVEN
THINKING ABOUT IT,
BE PROUD! ONLY
CERTAIN PEOPLE CAN
READ THIS.

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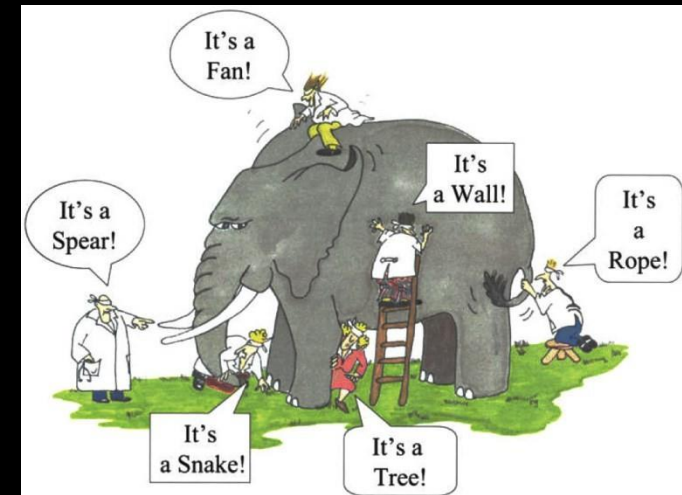
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Current perceptions... ?



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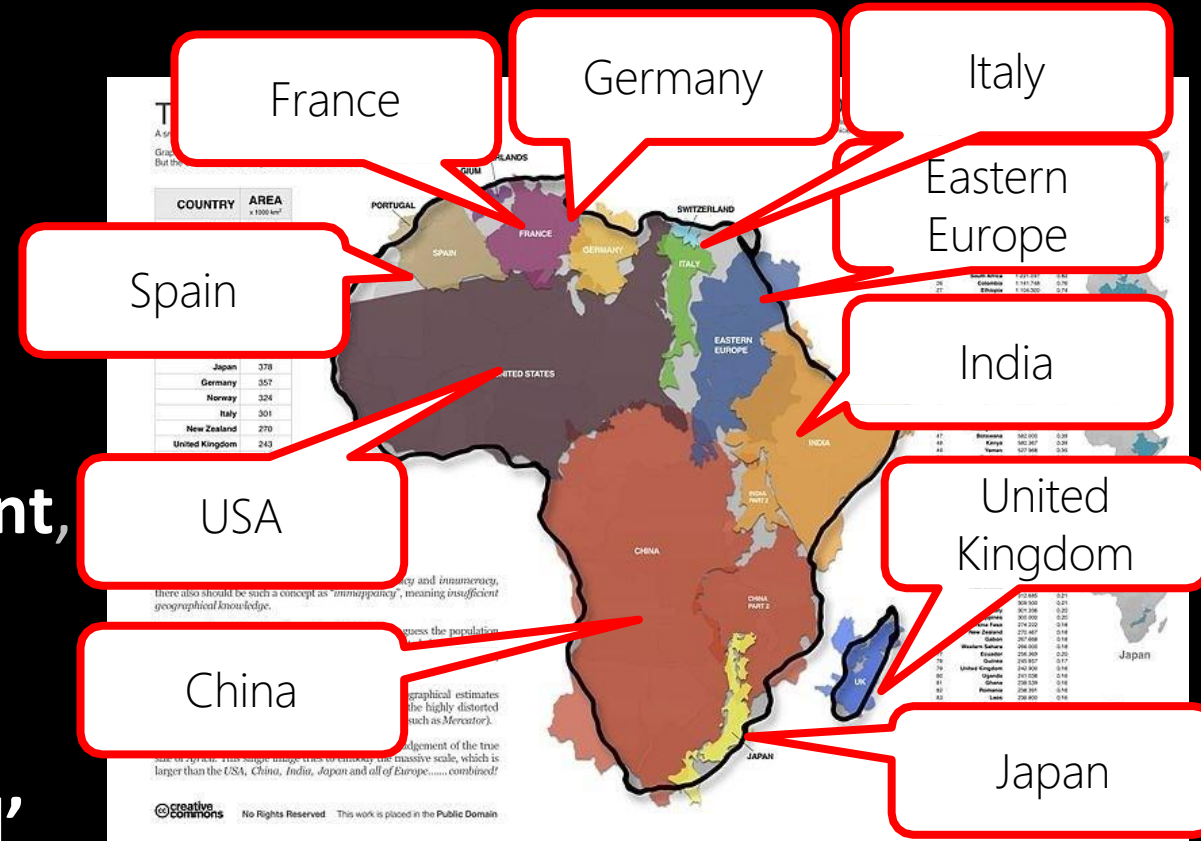
- Lack of **infrastructure**, political unrest, and excessive border bureaucracy;
- However – is a **good starting point**, necessary **but not sufficient**
- **Long term major potential in the intent**, but short on shorter term execution?
- **In short to medium term companies need to look towards ‘non-traditional’ African markets – with coastal access...**



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In Chinese philosophy, yin and yang describes how seemingly opposite or contrary forces may actually be

- complementary,
- interconnected, and
- interdependent

in the natural world, and how they may give rise to each other as they interrelate to one another.



Session closure

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... therefore "in change also lies opportunity".



Opportunity is primarily a question of an entrepreneur recognizing the value of new information “

– Mainela et al (2018: 536)

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Thank you

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